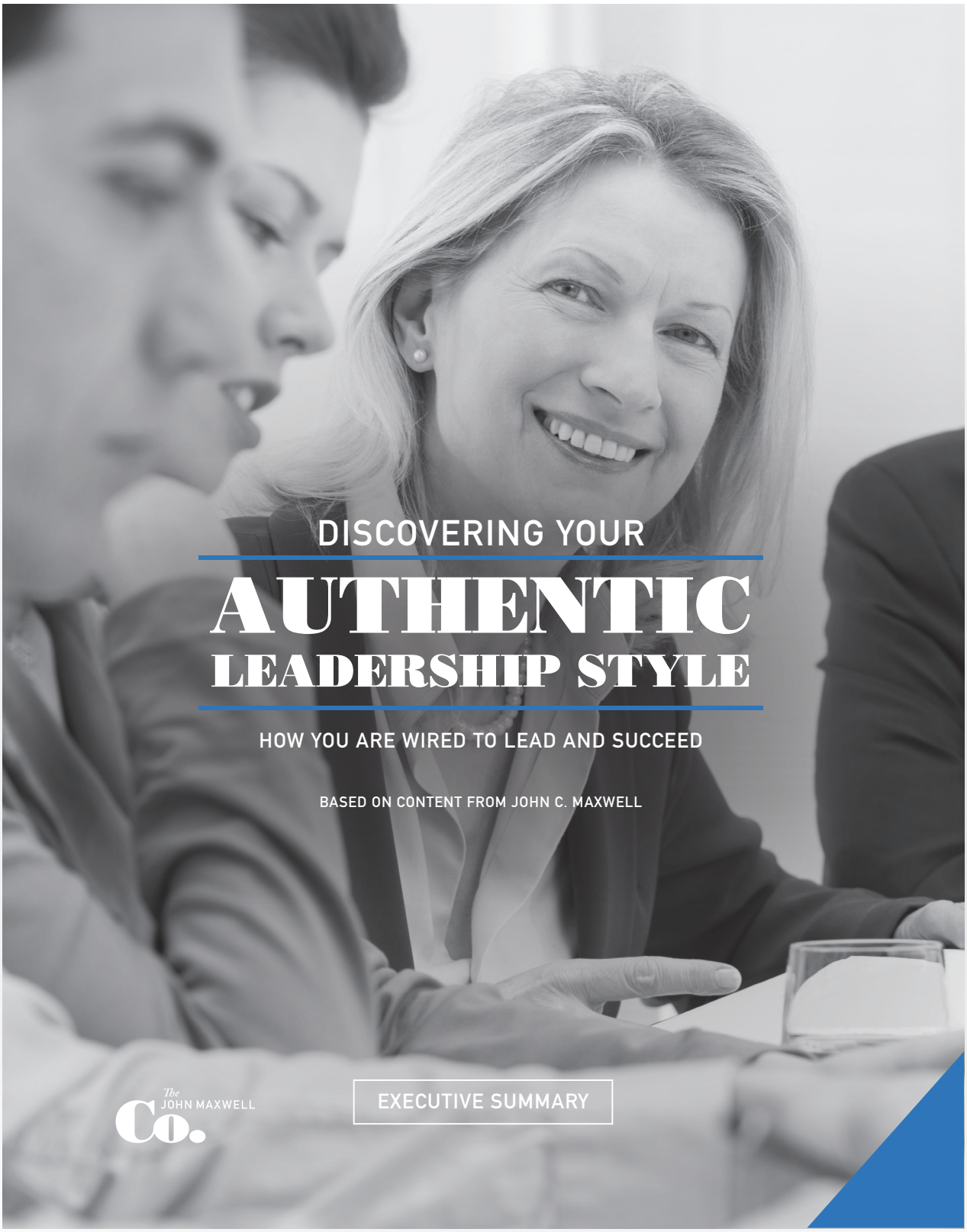


DISCOVERING YOUR

AUTHENTIC LEADERSHIP STYLE

HOW YOU ARE WIRED TO LEAD AND SUCCEED

BASED ON CONTENT FROM JOHN C. MAXWELL

The JOHN MAXWELL Co.

EXECUTIVE SUMMARY

SUMMARY

"Everything rises and falls on leadership," says John C. Maxwell. But do all of your team members know how to leverage their natural behavioral tendencies to discover their own authentic leadership style?

This foundational workshop from The John Maxwell Company empowers participants to realize their leadership potential by uniting key leadership principles from John C. Maxwell with the best behavioral hard-wiring assessment tools* (RightPath4 & 6™). Participants develop a deeper understanding of when to lead and when to team as they uncover personal blind spots and develop strategies for minimizing them. They learn how they are naturally wired to deal with conflict, change, relationship differences, and more. Most importantly, they understand how to maximize their hard-wired strengths for the good of the team. Each participant completes a personal profile to guide his or her own growth following the workshop.

*RightPath™ assessments are used with permission and taken online prior to attending the workshop.

John C. Maxwell is a #1 *New York Times* bestselling author, coach, and speaker who has sold more than 25 million books in fifty languages. Often called America's #1 leadership authority, Maxwell was identified as the #1 leader in business by the American Management Association® and the most influential leadership expert in the world by *Business Insider* and *Inc.* in 2014. He has been voted the top leadership professional six years in a row on LeadershipGurus.net.

The recipient of the *Mother Teresa Prize for Global Peace and Leadership* from the Luminary Leadership Network, Dr. Maxwell speaks to Fortune 500 companies, presidents of nations, and many of the world's top business leaders each year.

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WORKSHOP OBJECTIVES

In a truly eye-opening, full-day experience, participants explore why they do what they do, why others do what they do, and how to best leverage that understanding to lead and succeed. Participants in this workshop will learn to:

- Develop a deeper self-awareness of the authentic personality style hardwired into each participant.
- Understand the gap between what they intend to convey and the impact of their actions based on how others perceive the use of their natural strengths.
- Learn what causes blind spots in relationships and how to identify and minimize their negative impact.
- Identify their natural tendencies for responding to conflict and how best to manage conflict in the future based on their authentic leadership style.
- Understand how they can perform at their best on a team composed of diverse personalities and strengths.

MODULE 1: Introducing…You!

Module 1 challenges participants to step outside The Success Box – the expectation to become someone we are not in order to succeed as a leader. Participants learn why authenticity matters to success in life. After identifying the power of behavioral hard-wiring, participants discover what often causes blind spots, how they can develop a sensitivity to the Intention-Interpretation Gap, and how to gain of the value of diverse perspectives. They explore their blended profiles and uncover how their behavioral hard-wiring gives them a distinct advantage in certain circumstances. [Key leadership principles: *Law of Awareness, Law of the Mirror, Law of the Niche, & The Lens Principle*]

MODULE 2: Discovering How You Are Wired

Module 2 guides each participant to delve deeper into their assessment results within the framework of foundational leadership principles from John C. Maxwell. Participants study each of the four behavior factors of RightPath4™ and discuss the value of each in a lively group exercise. They focus on how to connect with others who are wired differently and discover the value of being a Bridge-Builder as part of a team. After exploring how to relate to and understand their opposite, participants assume the role of executive coach using a case study derived from the real-life experiences of TJMC executive coaches. [*The Law of Intentionality*]

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MODULE 3: Going Deeper for Greater Self-Awareness

If RightPath4™ is an x-ray of the participant's behavioral hard-wiring, RightPath6™ is like an MRI. Participants dive deeper in module 3 to identify their most intense natural strengths and struggles. They discover where they are most likely to experience crippling blind spots and explore strategies for effectively dealing with them. They identify the relationship keys that work for them and develop empathy for how others want to be related to. Individuals compute their Confrontation Style Index and explore best strategies for dealing with conflict based on their own hard-wiring. Finally, they learn how they respond to change and why – and why it matters for the health of a team. [*The Law of Process & The Confrontation Principle*]

MODULE 4: Leveraging Your Authentic Leadership Style

Module 4 wraps up the day's learning by connecting it all with core leadership teaching from John C. Maxwell. Participants will understand how to leverage their behavioral hard-wiring to increase influence – and understand why influence matters to lead and succeed. They will learn why they need to grow as leaders because "everything rises and falls on leadership." Finally, they complete their personal profiles and develop strategies to put their authentic leadership style to work with a specific action plan. [*The Law of the Lid & The Law of Influence*]

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